

Organized Labor = Smart Growth Pioneers (who didn't know it...)

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New Partners for Smart Growth
February 3, 2012 ~ San Diego



Good Jobs First: Accountable Development and Smart Growth for Working Families

- Website, Tools @ www.goodjobsfirst.org
- Model Research and Publications
- Training and Speaking
- Technical Assistance
- Testimony, Legislative Analysis



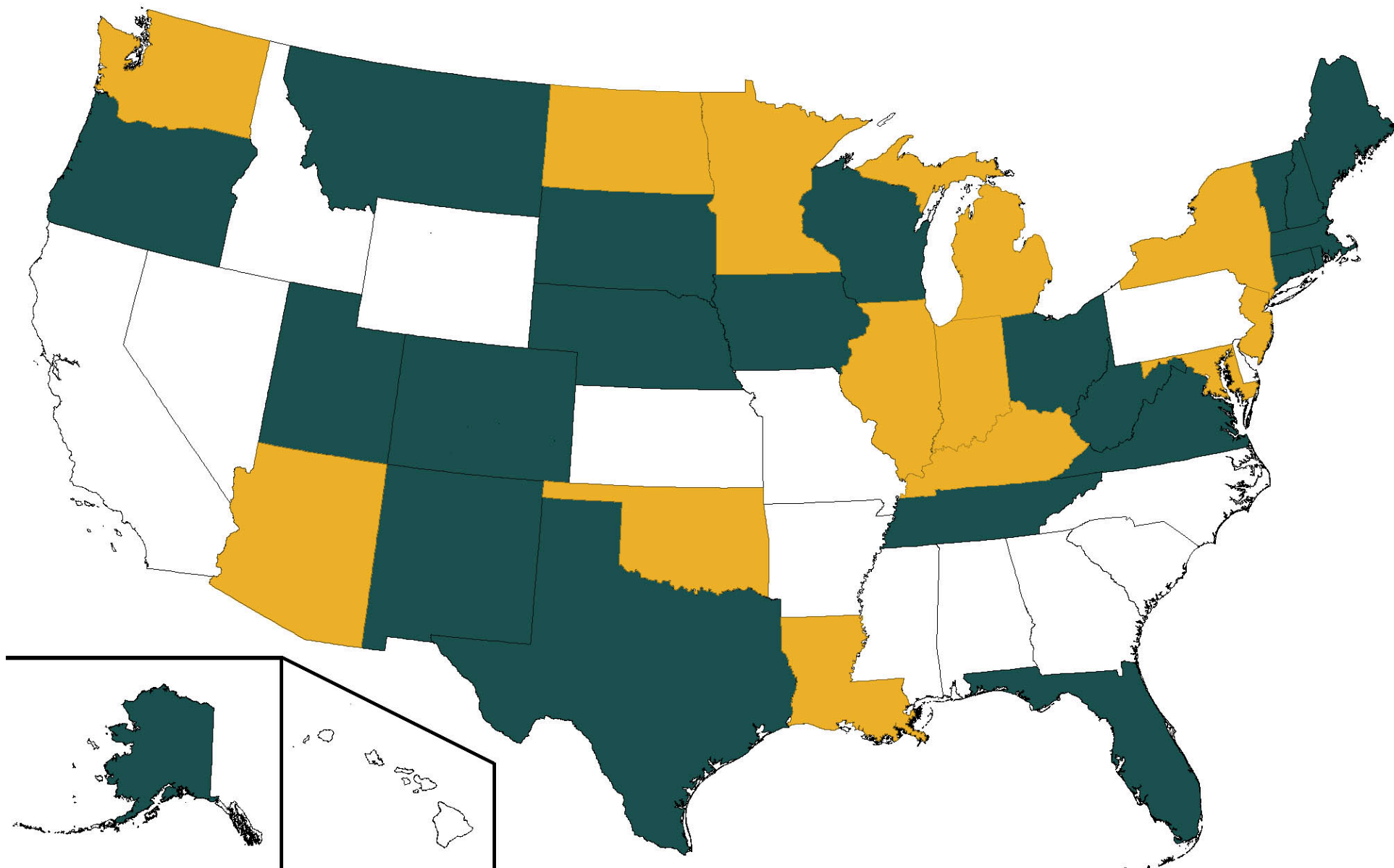
Good Jobs First: Smart Growth for Working Families

Two messages:

- Sprawl is an a broadly anti-union phenomenon
- Economic development subsidies are pro-sprawl, anti-transit



States w/ some Geocodable Subsidies



Sprawl: Bad News for Labor

- Sprawl in Chicago & Philadelphia metros:
 - Is broadly anti-union
 - Undermines union density
 - Dilutes organized labor's political power
- 2001 National AFL-CIO convention resolution denounces sprawl and urges affiliates to weigh in for smart growth



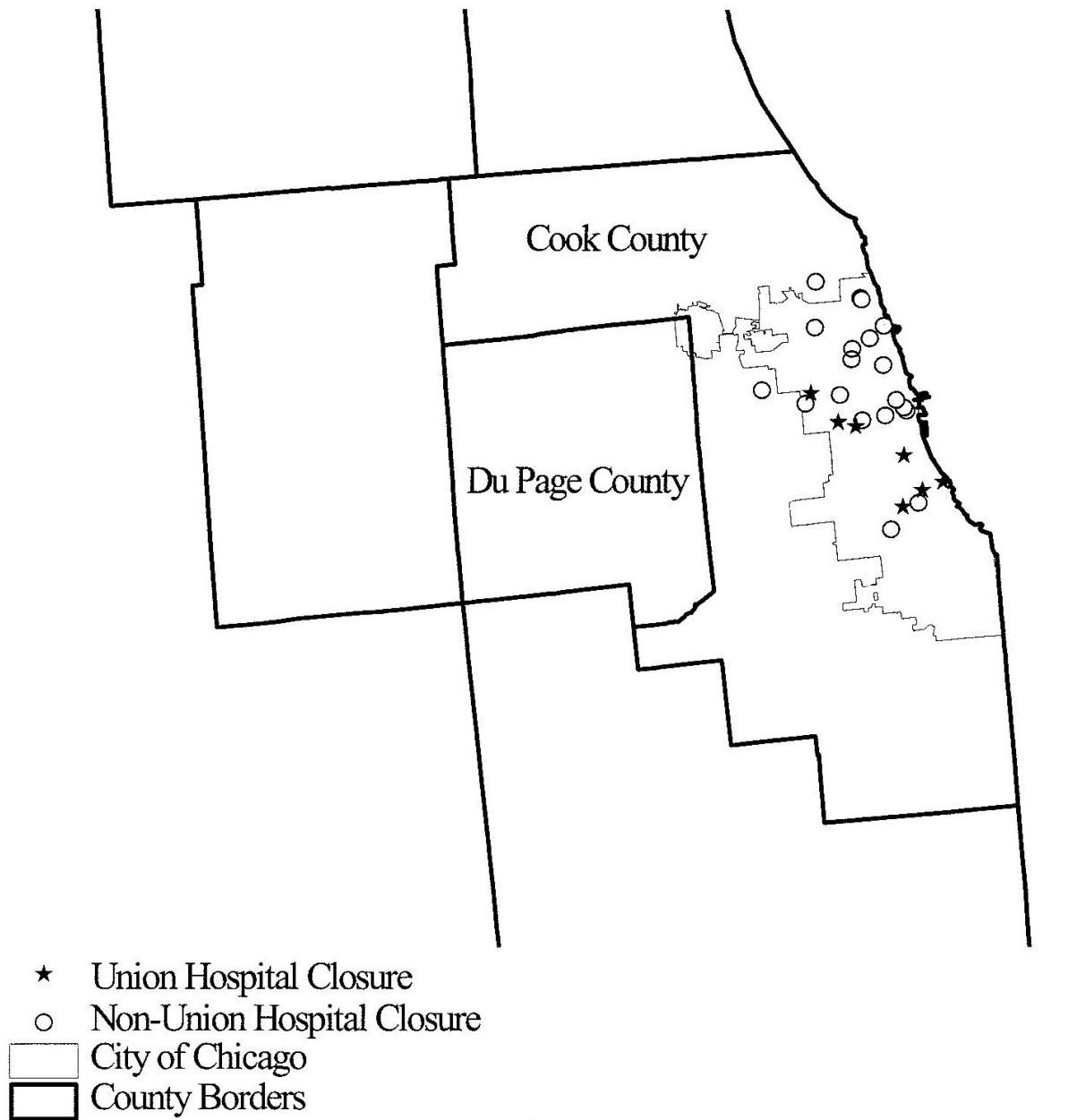
Chicago 2000

- Chicago Federation of Labor convenes a day-long leadership conference; more than 100 local presidents attend
- “Good Jobs, Smart Growth” curriculum by Good Jobs First maps the geography of all major bargaining units and regional job-growth trends in their industries

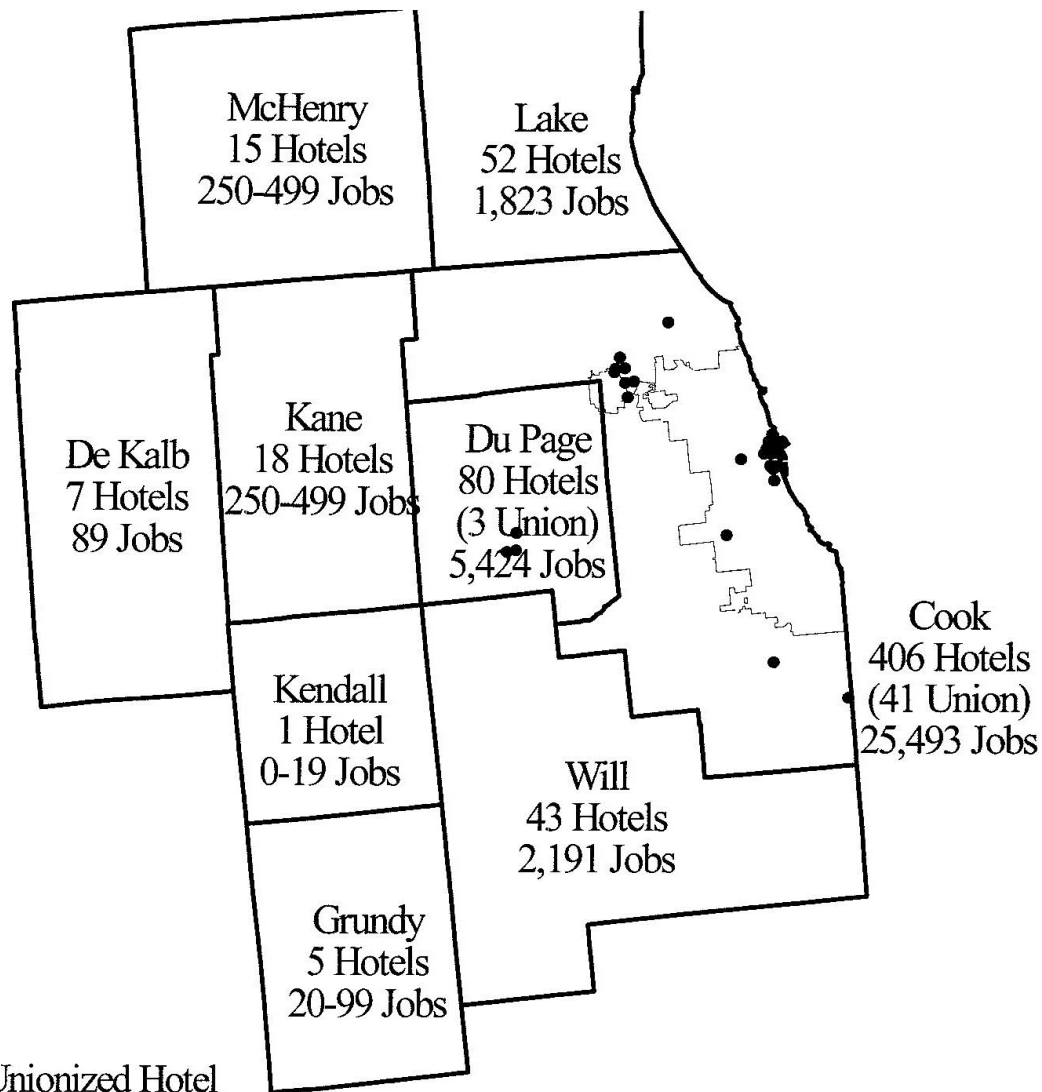


Hospital Closures in the Chicago Region

(1972-2000)



Hotels & Hotel Jobs in the Chicago Region

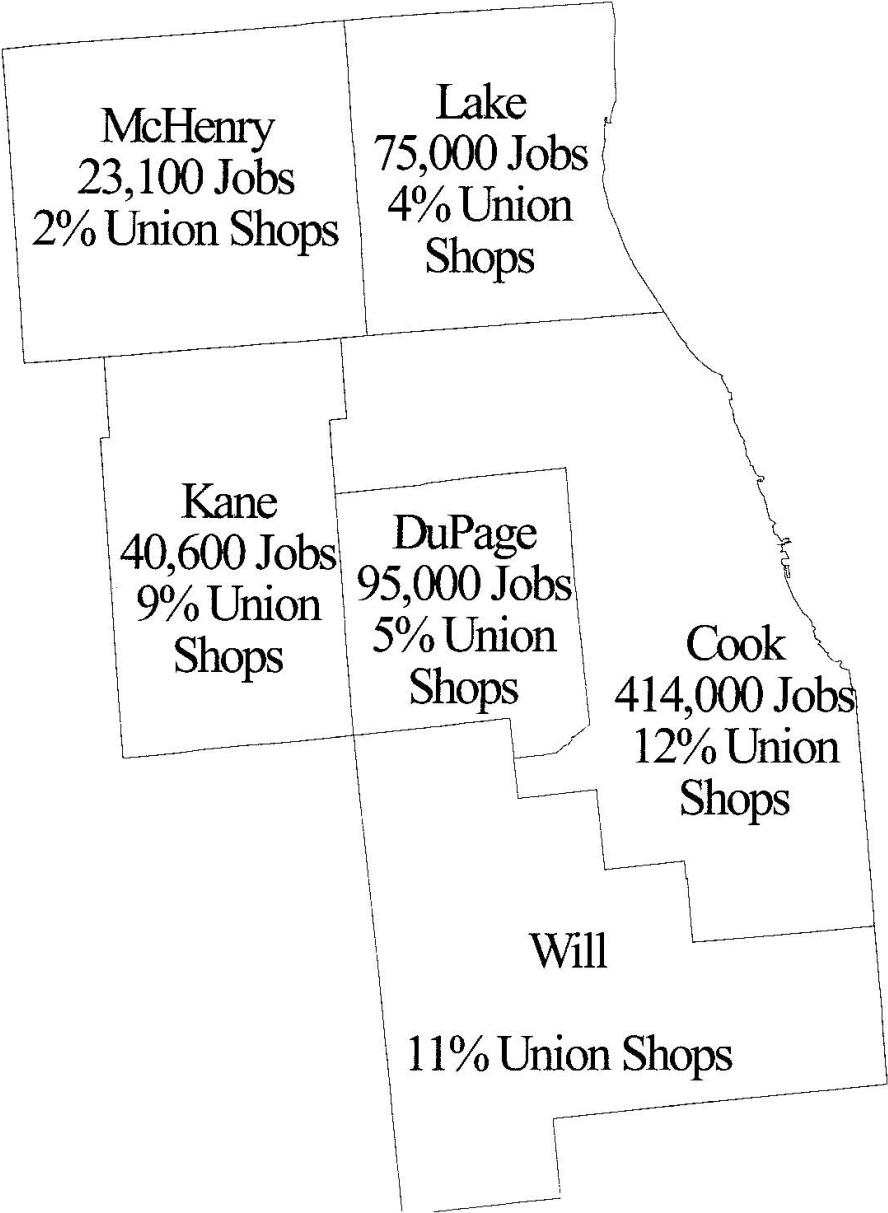


- Unionized Hotel
- City of Chicago
- Chicago Counties

44 Unionized Hotels in Region
(Job ranges given where data is suppressed)



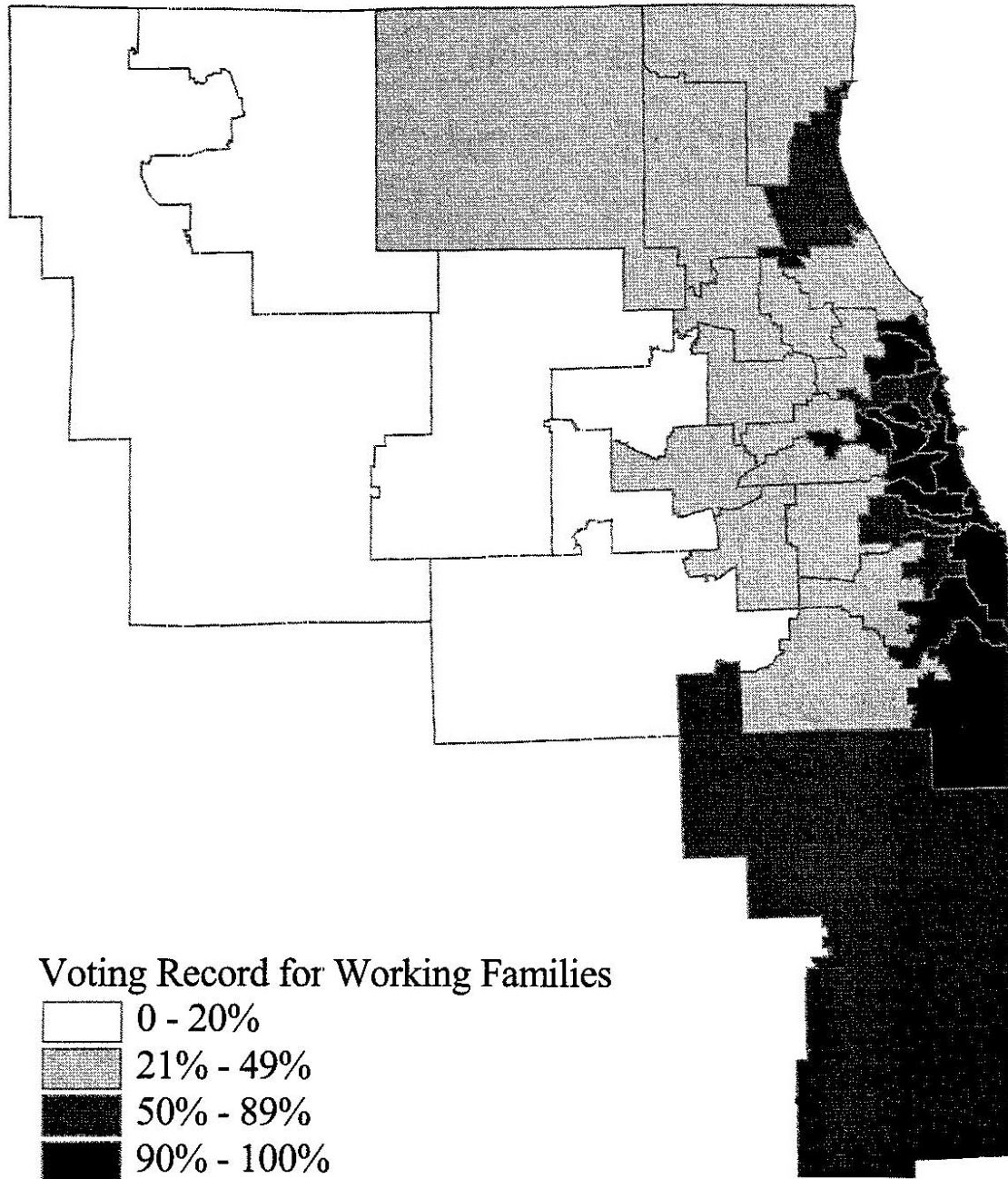
Union Density in Manufacturing by County



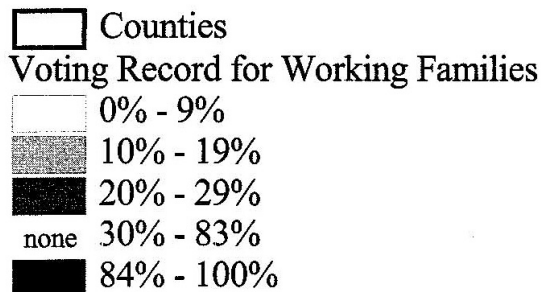
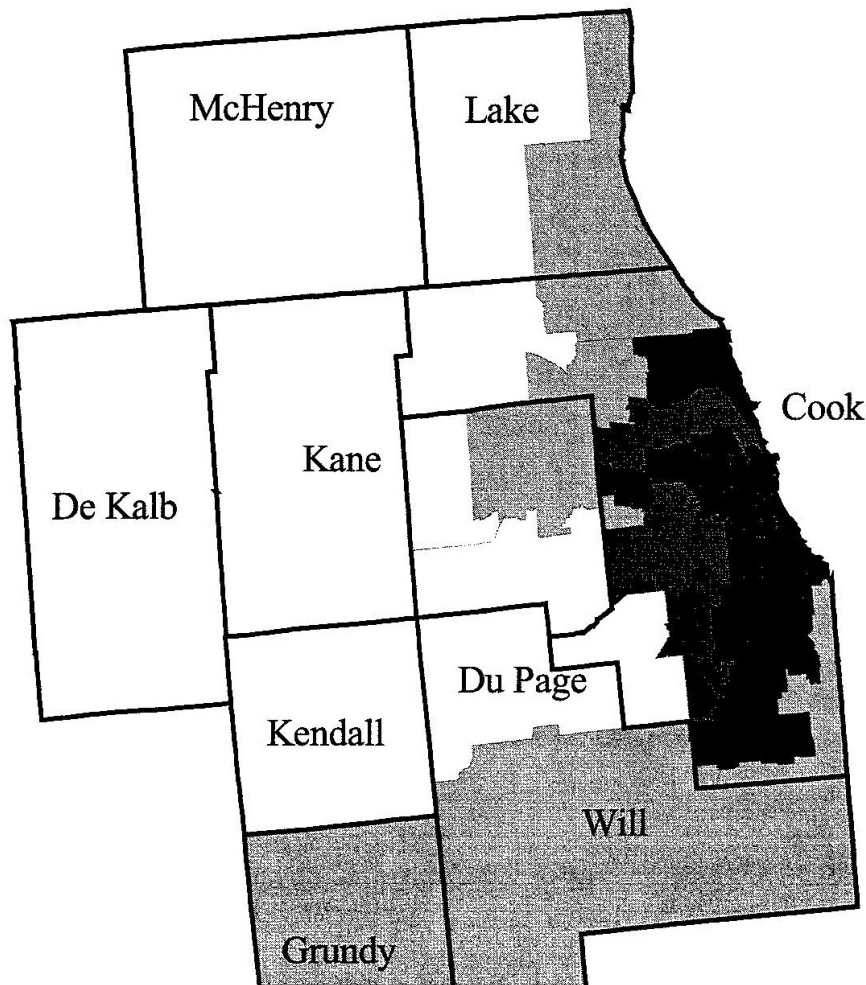
Source: International Association of Machinists Analysis



AFL-CIO Working Families COPE Ratings for Illinois State Senators



AFL-CIO Working Families COPE Ratings for Members, U.S. House of Representatives

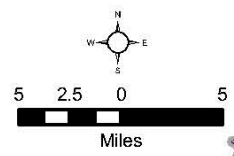
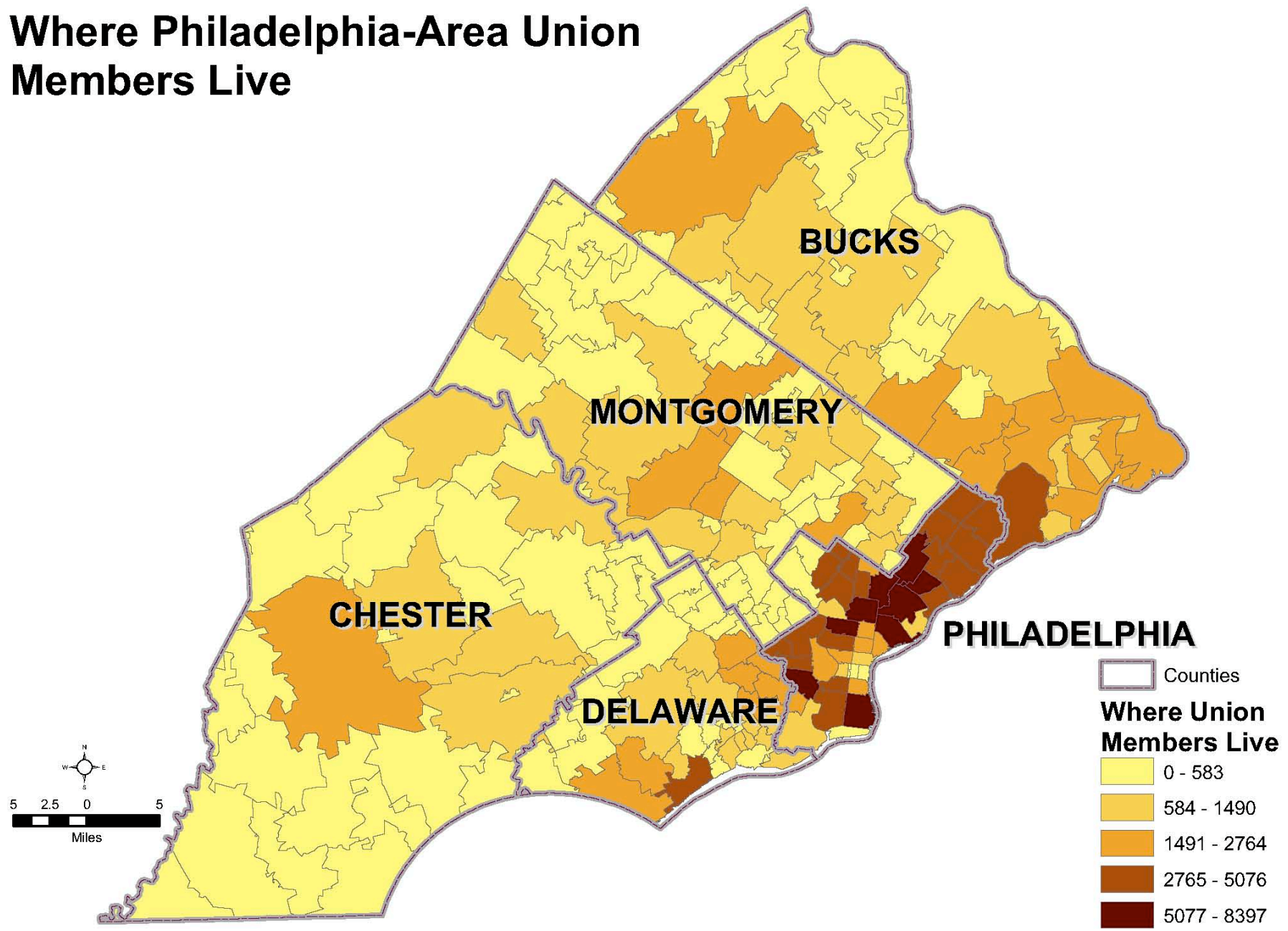


Philadelphia 2004

- Pennsylvania AFL-CIO leadership conference examines the impact of sprawl on union members
- Keystone Research Center and Good Jobs First use same research methodology as Chicago, very similar findings

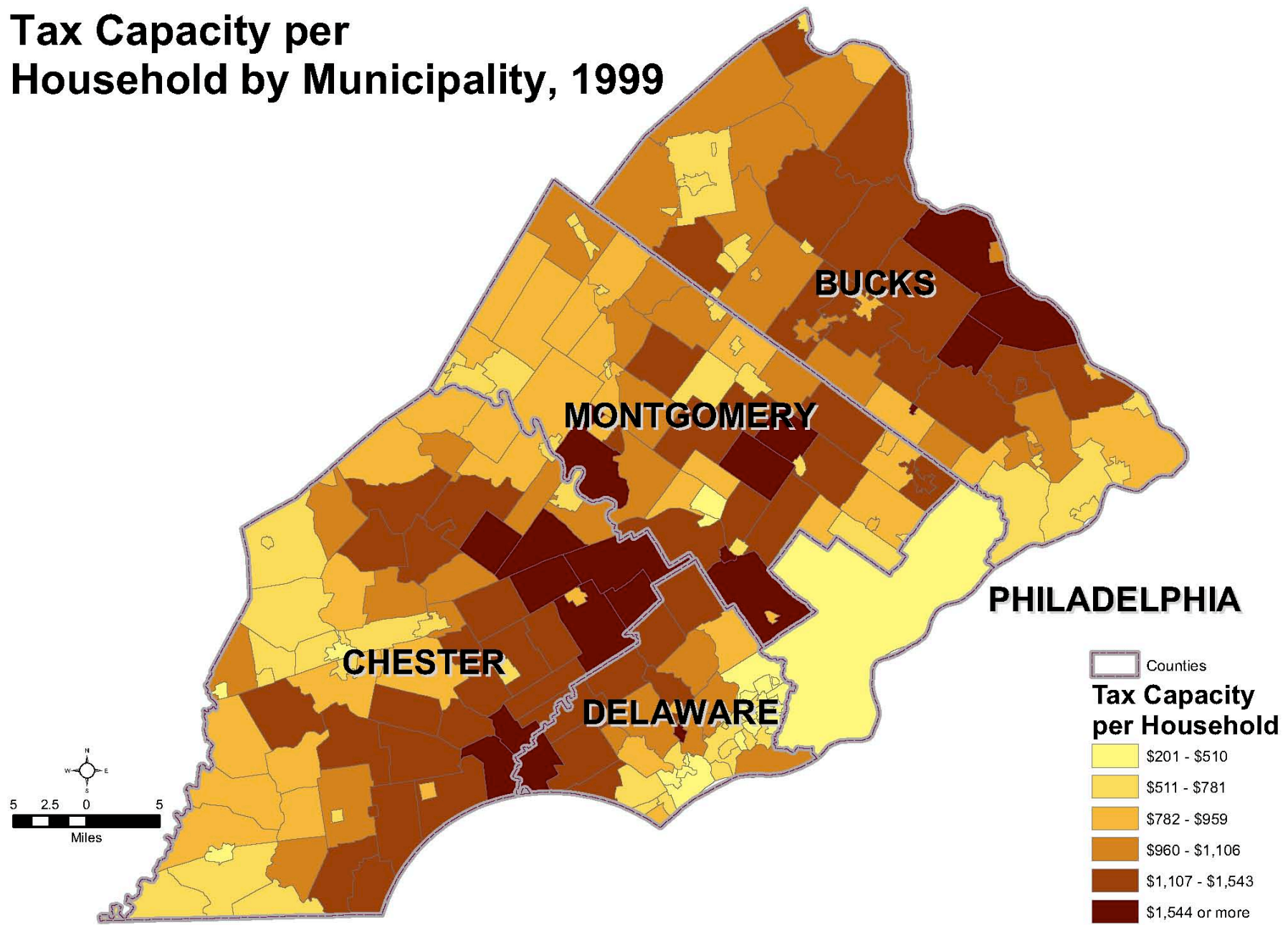


Where Philadelphia-Area Union Members Live



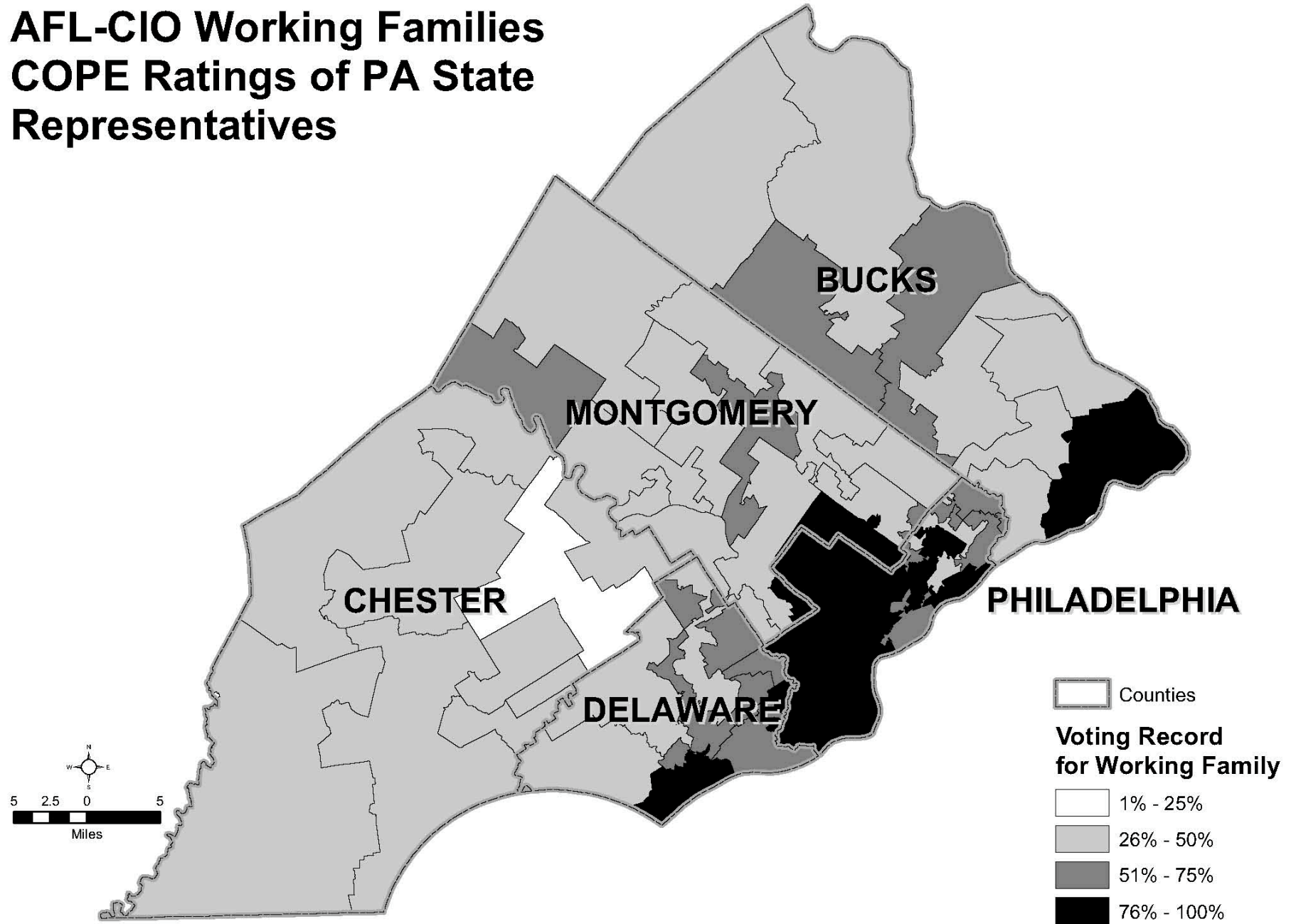
Data Source: AFL-CIO

Tax Capacity per Household by Municipality, 1999



Data Sources: Pennsylvania State Tax Equalization Board; Pennsylvania Department of Community and Economic Development; Metropolitan Area Research Corporation

AFL-CIO Working Families COPE Ratings of PA State Representatives



Data Source: PA AFL-CIO

CLCs See Sprawl Harms

In *Labor Leaders as Smart Growth Advocates*, we found high awareness of:

- “Spatial mismatch”
- Pollution harming public health
- Exclusionary zoning in suburbs
- Distribution of infrastructure spending unfair to older neighborhoods



CLCs See Sprawl Harms

The vast majority also see:

- Job-dispersion into suburbs undermining union density
- Growing political power of suburbs (redistricting after each census) harming working families' political clout
- Tax-base erosion in older areas fueling pushes for privatization



CLCs: Smart Growth Pioneers

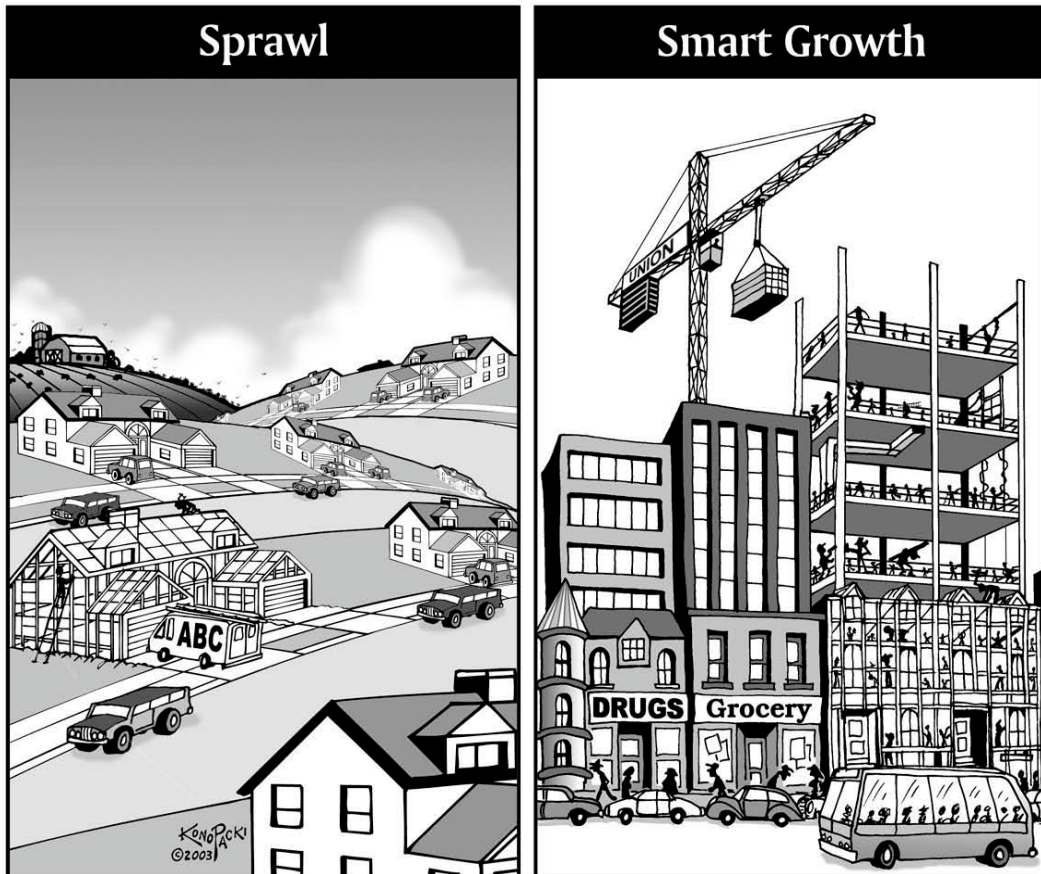
Most CLCs advocate for:

- Affordable housing
- Regulation of big-box stores
- Expanded transit routes, better service
- Rebuilding infrastructure
- Rehabilitation, fairer funding for urban schools
- Brownfield clean-ups



The Jobs Are Back In Town

Urban Smart Growth & Construction Employment



Good Jobs First
November 2003

Urban
Density
and TOD
Create
More
Construction
Jobs Than
Sprawl



Transit Construction = More Jobs than Highway Building

- *What We Learned from the Stimulus*
(Smart Growth America + two others; January 2010)
Transit projects create 31% to 84% more jobs per \$ billion than highway
- *More Transit = More Jobs*
(Transportation Equity Network; September 2010)
Projected job creation @ 50% for transit

New Flash! New ATU President

Larry Hanley,
dynamic
reform
leader, is
hell-bent on
transit rider
organizing



Announcing

Americans for Transit

Mission: Create, strengthen and unite
transit rider-organizing campaigns



Contact Us!

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